PENGARUH PEMBERIAN *REWARD* DAN *PUNISHMENT* TERHADAP MOTIVASI BELAJAR SISWA SD KELAS IV DI KECAMATAN PAKENJENG KABUPATEN GARUT

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ABSTRACT

Motivation to learn is one of the factors that determine the success of students in learning activities, students are required to have the motivation to learn, therefore teachers must be able to create a conducive, active, and efficient learning environment so that motivation is created in students of course by using a learning approach right. One approach that can be applied by teachers is the provision of reward and punishment. The purpose of this study are: 1. To find out what kind of reward can increase student learning motivation. 2. To find out what Punishment can improve student learning motivation. 3. To find out what kind of motivation can be improved through the provision of Reward and Punishment.

The type of research used in this study is using a quantitative method type of survey method. Data retrieval method used in this research is questionnaire (questionnaire) with Likert scale instrument. The population in this study were all fourth grade students in seven elementary schools in Pakenjeng sub-district, Garut regency in 2018/2019 academic year which amounted to 125 students, while taking the number of samples using Isaac and Michael tables with a 5% error level. So a sample of 95 students was taken.

The results showed that: (1) verbal reward 77.72% while non verbal 63 32%, verbal and non-verbal rewards included in the strong category to increase student motivation. (2) punishment in the form of a sign of 60.00%, in the form of 74.74% words, whereas punishment in the form of assignments and prizes 74.28%, punishment is stronger to increase motivation, namely punishment words and assignments. (3) tenacious learning motivation in the face of difficulties 43.42%, perseverance in learning 77.98%, interest and sharpness of attention in learning 79.87%, while independent in learning 63.58%, perseverance in learning, interest in sharpness of attention in learning, and being independent in learning is included in the strong category to be improved through the provision of reward and punishment.

***Keywords:** Reward, Punishment, and Learning Motivation*