

ABSTRACT

The title research is "PROGRAM ANALYZE OF A HOLY BOOK LITERATURE REVIEW ON RODJA RADIO BANDUNG" The method used in this research is discourse analysis model of Teun A. Van Dijk from text dimension. Critical discourse analysis is on linguistic studies that reveal meaning of behind the message in media. The existence of language in media is not only used to describe a reality, but also can describe about a perception that will come out in minds of audiences.

The use of language in the delivery of messages is a social practice that can form the representation and social construction on individuals or groups. This research focuses on one dimension of the text dimension from the discourse analysis model Teun A. Van Dijk. The process of selecting words, sentences, topics, rhetorical styles until the illustrate of production background is an element that supports the success of the delivery process. The elements can be analyzed from the content submitted by Radio Rodja Bandung through the program review kitaab Al-Qur'an. The results of the analysis will be known how the macrostructure, superstructure, and microstructure in the text of the program review kitaab Al-Qur'an of Radio Rodja Bandung. The main points will be known how the representation of this program.

The results of this research will illustrate a result and how it shapes the construction social reality of the program Review Kitaab Al-Qur'an at Radio Rodja Bandung. It will be formed from analyzed elements with Teun A. Van Dijk's theory, there are some text dimensions.

According to Eriyanto's representation in his book the title Critical Discourse Analysis, there are two important things to consider in a representation, first whether the person, the group, or the idea is displayed "properly". This "proper" word refers to whether a person or the group is reported to be what as it is or is insulted. Second, how a representation is displayed. Representation on this program is seen how the lesson presented by Ustadz Radio Rodja Bandung, also the selection of words, sentences and the main topic of the material of the lesson.

The construction of social realities is defined as a social process through actions and interactions by individual creates continuously a reality and is subjectively shared. The construction of social reality formed the program Review Kitaab Al-Qur'an at Radio Rodja Bandung will form new mindset in community, especially listeners radio Rodja Bandung.