

ABSTRACT

Royan Abdurrahman. (2018). *Effectiveness of the use of short film media in improving student achievement in SMA Negeri 4 Cimahi*

This study aims to determine how the effectiveness of the use of short film media in improving student learning achievement in the cognitive domain is seen from the aspects of knowledge, skills and character (civic competence) at SMA Negeri 4 Cimahi. his research is motivated by the lack of motivation and learning interest of students towards the subject of Pancasila and citizenship, so that it can be formulated into the formulation of the problem as follows: how to use the method and the use of learning facilities and infrastructure in SMA Negeri 4 Cimahi in improving student learning achievement. This research uses the Control Class and Experimental Class method with Quantitative Approach, through Research instruments consisting of, Questionnaire, Freetest, and Posttest. Subjects and Objects of this Research are Students of Class XI SMA N 4 Cimahi. Produce Research as follows: 1) The Effectiveness of the Use of Short Film Media Already able to improve student achievement through the material being aware of threats to the Republic of Indonesia. 2) The use of short film media can provide learning motivation to students this can be marked by the increase in test results given to students.

Keywords: *Effectiveness of short film media use, student learning achievement*