## ABSTRACT

This study is entitled "Implementation of PAIKEM-based Character Education in Improving the Quality and Active Learning of Students in PPKn Subjects (Descriptive Studies carried out at SMK Nasional Bandung)". The purpose of this study was to obtain an overview and information about the implementation of the Paikem model at SMK Nasional Bandung. In detail the specific purpose of this study is about how the process of learning that uses the Paikem model in PPKN subjects, knowing the supporting factors encountered in using the Paikem model in PPKN subjects in Bandung National Vocational High School, knowing the inhibiting factors encountered in using the Paikem model in the eyes PPKn lessons at National Vocational Schools.

The method used in this study is a qualitative descriptive method. Which goes through the stages of Observation, Interview and Documentation Study. The object of this research is PPKn Subject Teacher and Student Representative in Bandung National Vocational High School who has 2 people and 50 questionnaires, for 50 people. Broadly speaking, data analysis includes three steps: (1) Preparation, (2) tabulation, (3) the application of data in accordance with the research approach. Data analysis can be done through three activities that occur simultaneously: (a) Data Reduction, (b) Data Display, and (c) Withdrawal of Conclusions / *Verifications.* With the results of the study that the implementation of learning using the Paikem model can have a positive impact on the ongoing learning process where students can be more active, easier to accept learning and can show the quality of each student. Factors that support the implementation of the Paikem model are faced in the implementation of learning where children sometimes become more enthusiastic, more interested in finding resources, not bored, and easier to innovate in receiving learning. But in the supporting factor, there are also inhibiting factors in which the child considers the game to be an act of not serious to accept learning. At the end of the study, the researcher concludes that the implementation of Paikem-based character education in improving the quality and activeness of student learning in PPKn subjects plays an important role in the learning process of material acceptance.

## Keywords: PAIKEM Learning Model, Quality and active learning