*ABSTRACT*

 *The problem that researchers get in Soreang District, Bandung Regency is the low capacity of employees so that the services provided are not optimal. This problem is caused by motivational factors and training programs that make service quality that is not optimal.*

 *The research method used by researchers is a descriptive research method, while the research technique used is library research and field research namely non-participant observation, interviews, questionnaires distributed to respondents as many as 22 people using the Likert's scale. Data was collected by questionnaire method, organizational structure, vision and mission and others. Data analysis used is simple linear regression analysis and uses calculation formulas using SPSS (Statistical & Product and Service Solutions).*

*The results of research in that the development of human resources and service quality of Soreang District, Bandung Regency, can be said to be quite strong. Development of human resources has a moderate influence on the quality of service, which is 50.5%.*

***Keywords: Human Resource Development, Service Quality***