CHAPTER I
Introduction

1.1 Background of the Study

Watching movie has been one the lifestyles of many people from around the world. Without they realizing, it helps increase their knowledge and immagination. Watching a movie can take people out of their daily lives and feel like being in a different world. The audience sank into in the lives of fictional characters, their minds begin to develop opinions about historic events in the movie, and continues to be captivated by color combinations, light and artistic sound. The movie ties the audience emotionally and has great strength in terms of aesthetics. Quoted from the article made by the SMRC (Saiful Mujani Research and Consulting) in 2015, some people in Indonesia criticize the film as a kind of entertainment to escape from their bad days. But, some are praised as an imaginative art form that allows people to be aware of their dreams and fantasies.

The writer believed that movie (film) as one form of mass media communication development, is no longer viewed as entertainment that only presents the spectacle of the story, more than that film has become an effective communication medium and if its is not used correctly then it will be bad. Because the film has the ability to represent messages, like moral, humanitarian, social, political, economic and cultural messages. So that will cause more complex and fundamental damage.

As a medium of communication, movie has an important role as a tool to channel the messages to the audience, example if the movie have a good moral message. Indirectly the audience is learning something positive and can be taken after watching the movie. Not all the movies have many positive messages to watch. However, the author recommends to watch movies which have a lot of moral messages. Because other than being part of entertainment, the audience will get new knowledge and lessons after watching movies that have many positive messages. Like watching a movie that has a moral message behind it. The film chosen by the writer for analysis, also full of moral messages that are represented by the main character.

Moral messages delivered through communication media are in many types, one of them is through comprehensive film media for the community. Movie is an aesthetic work and information tool that has an entertaining nature and can be an educational tool for the audience. On the other hand can also disseminate new cultural values. Moral is a very important thing for human life. Because someone who has moral will always do good things for himself or others. People who have moral always respect the others no matter how low the person is. They also always provide good examples in every life activity. Therefore morality is a very important thing for the life of humanity (Rokhayah, 2015).

Moral message is a message conveyed or a lesson to be learned from a story or event. In other words, moral message is the lesson or principle contained in or taught by a fable, a story, or an event. Explicitly, in the relation with the individual socialization process we must have a moral. Because without moral human cannot do the socialization process. Actually, a moral message is one of

the important things in making the movie. For the viewer or audience, a moral message also is one of the important things in choosing the movie that they watch. In the explanation above, a moral message in the movie can influence an attitude of a perseon. So, the movie must have a good moral message, because a good movie is the movie that has a good moral message.

One film that has a moral message that can we take the benefited is "*The Shawshank Redemption*" movie. "*The Shawshank Redemption*" is a 1994 American drama film written and directed by Frank Darabont, based on the 1982 Stephen King novella *Rita Hayworth and Shawshank Redemption*. " *The Shawshank Redemption*" movie also has the highest rated movie on IMDB (Internet Movie Data Based), defeat the Godfather and other great movies untill now. The movie tells the story of banker Andy Dufresne (Tim Robbins), who is sentenced to life in Shawshank State Penitentiary for the murder of his wife and her lover, despite his claims of innocence. Over the following two decades, he befriends a fellow prisoner, contraband smuggler Ellis "Red" Redding (Morgan Freeman) and becomes instrumental in a money laundering operation led by the prison warden Samuel Norton (Bob Gunton). William Sadler, Clancy Brown, Gil Bellows, and James Whitmore appear in supporting roles. Moral messages in a movie can be represented in the theme of the story, plot, caracter or various other intrinsic elements in the film depending on the film director. on this research the author only focused on analyzing the main characters named Andy in "the shawshank Redemption" Movie.

Moreover, there are reasons why the writer chooses a literature especially movie with the tittle "The Shawshank Redemption" in this research. Firstly, "The Shawshank Redemption" movie is a movie with simple language but lots of philosophical meaning. In this movie, we understand and rethink about everything, such as destiny, dream and friendship. Not only those, in this movie we will know about the problem that are always interesting in our life is hope and sacrifice. In this movie, we can also learn about how to give evidence if we can get the chance to live well with our ability. Second, there are several moral messages in "The Shawshank Redemption" movie. For example, we cannot underestimate people in every situation, we must appreciate opinion or everything from people in every situation. The last but not least is because the author really like watching movie especially the old ones. Because old movies have more interesting story than modern movie with all CGI technology. Modern movies have way more great pictures and great effect, but the story are not that good like the old ones.

Most of the movies are adapted from real story in the world and the other are adapted from books or novel. "*The Shawshank Redemption*" movie is adapted from Stephen king novella. One objective of the study of literature is to provide students with the opportunity to introduce themselves with the experiences of others and to make intelligent decisions concerning the positive values and attitudes can adopt and the negative ones students should avoid (Carol Joy Fider: 1999: 118). This is exactly what people get when they watch a movie. Movies are made by putting the characters into some context of situation or condition from which people can take lesson. Since the stories are made so close with the reality,

not few people try to compare themselves with the movie characters when watching it. Literary study helps people to dig deeper into a movie, to get to know the message of the story, what is behind the act of each character, why would a character react the way they do, or even why the story take place in particular setting. Regarding this, the researcher is interested to analyze one of movie tittle "The Shawshank Redemption".

The benefits of this research can among other things be proposed as research material in the future, who wants to know more about the moral message in the movie.

1.2 Research Question

In relating to the focus of the problem which have been identified and explained above, the research problem to be answered in this research are afterward formulated in form of one primary questions. Then, the question is: what are the moral messages represented by the character Andy in the shawshank redemption movie?.

1.3 Limitations of the Study

Many messages can be found in "The Shawshank Redemption" movie if the writer examines the entire film. However, in this thesis the author just focuses only on researching moral messages represented by the main character in the film, so as not to expand the discussion. The film also are adapted from a Stephen King novella, titled "Rita Hayworth and Shawshank Redemption" but, in order to avoid discussing it too far, the writer retrieve data only from the work that has been transformed into a film called "The Shawshank Redemption".

1.4 Definition of Key Term

1. Moral

Moral is related to the standards of good or bad behavior, fairness, honesty, etc. That each person believes in, rather than to laws. In other word, moral is concerned with the judgment of right or wrong of human action and character.

2. Moral message

A moral (from Latin Moralist) is a message conveyed or a lesson to be learned from a story or event. Moral message is message that we can take and learn in daily life, in relation with a good or bad attitude of people.

3. Movie (Film)

A film is one of the genres in literature. Regarding to Oxford Dictionary (2011:165), film has three definitions as follow:

a. (U) Cinema picture; movie.

b. (U, C) Roll of thin plastic used in photography.

c. (C, usually singular) Thin layer of something.

Here, a film is created by photographing actual scenes with a motion picture camera, considering the making of this film occurred in the era of 90's. The filmmaking is still traditionally without any CGI effects like modern films.

1.5 Objective of the Study

In relation to the previously mentioned research questions, the writer's goal in conducting this research is to identify the moral message on "The Shawshank Redemption" movie, which will be represented by the main character Andy in the film. What moral message can be taken by the quotation of main characters Andy in the movie located in prison and to know that in public garbage where people are considered immoral like prisoners still can be taken a moral message from it.

1.6 Significances of the Study

a. Theoretical Uses

The writer hopes that the result of this study can contribute to the development of moral message taken from the character Andy in "The Shawshank Redemption" movie. The writer also hopes this result give information to the readers about how to study deeper the moral message in a movie.

b. Practical Usefulness

To give contribution to the readers, particularly students of English Department Faculty of Arts and Latter Pasundan University, in enriching reference concerted with Moral message of the movie.