

## **Chapter III**

### **Research Methodology**

#### **3.1 Research Design**

The writer uses qualitative approaches as methods in supporting this research. It is because of the ways in collecting data and interpreting them without using numbers or statistics, all of the data that are analyzed in this research are in the forms of words and sentences not numbers. By applying the theories, interpreting the data with the theory of the moral messages and the last making the conclusion based on data analysis.

Danim (2015:51) said *Penelitian kualitatif bersifat deskriptif, yaitu data yang terkumpul terbentuk kata-kata bukan angka, kalau pun angka hanya sebagai penunjang*. (Research qualitative are descriptive is data collected shaped words instead of numbers. If anything numbers is only as a supporting). It also stated by Alwasilah (2002) said qualitative result is does not find generalization, but looking for comprehending toward a case by collecting and doing the data analysis.

#### **3.2 The Source of The Data Research**

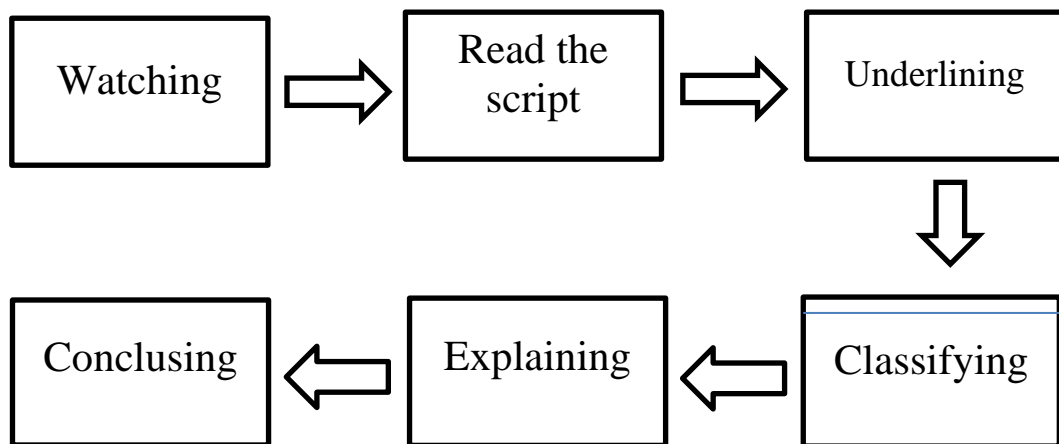
In collecting the data, the sources of the data were divided into primary source and secondary source.

Primary source is the original thought. The sources of data in this research were taken from the movie *The Karate Kid* by Harald Zwart in 2010 that has been

watch several times by the writer with English subtitle. Secondary source is essay of the other reviews, that used to complete the primary data. The data was taken from any kinds of books that relevant with to this research such as books of theories, moral, message that related to moral messages consisted in the movie. The writer also get the informations from certain websites which related to this paper.

### 3.3 Procedures of Data Collection

To acquire more information and many useful things supporting the completion of this research the writer reads some books from libraries. The information taken from books, journal and the additional taken from internet. In this study, the writer describes the research stages as follows:



#### 1. Watching the Movie

The writer watch the DVD cassette related to the theories and moral messages. To get understand with the story and find the moral messages on the movie, it must watch repeatedly and not in once or twice. The writer watch the movie by laptop.

The writer also learn whole of the dialogues and find the dialogue which related with moral messages in *The Karate Kid* movie.

## 2. Read the Script

The writer searching the script of the movie which get from the internet. The writer read a whole of the dialogues to get understand and find the dialogues which related with moral messages. This makes it easier to underlines the moral messages which located on the dialogue in *The Karate Kid* movie.

## 3. Underlining

After read and found the dialogues, the writer start to underlining the dialogues which has meaning of moral message.

## 4. Classifying

In classifying the data, the writer only classifies it based on the adaptable theories. The dialogues will classify the important data and removes unimportant data that does not related to moral message.

## 5. Explaining

The writer explains and interpreting all the dialogues which has meaning moral messages based on theories in Chapter II to get features and meaning.

## 6. Concluding

After the writer explained all moral messages, the writer interprets the data that are analyzed to get conclusion.

### **3.4 The Procedure of Analyzing the Data**

After collecting all the data, next step in this research is analyzing the data to obtain the result. The writer will write a whole of dialogues in the memo. This make it easier to underlines the moral messages which located on the dialogues. Then the writer will clasiffy the important data and removes the unimportant data which not related with the research. The data will be analyzed by using the qualitative method and theoretical foundation for the final will find out the conclusion of the research.