

Chapter I

Introduction

1.1 Background of the Study

One of the ways to share human thought that are real events or fictions is a literary work. Literature has become a part of human life. The words are used in literature very strong, attractive, and effective. Literature work have many forms; they are poetry, novel, comic, soap opera, electronic literature, graphic novel, film or movie and etc Besides that, they are not only entertainments, but also a means of teaching life philosophy in order to educate us.

Film (movie) is one of the genres of literature that is preferred to be watched by people of various ages. Nowadays, watching movie has been one of the lifestyles of many people from around the world. It helps increase their knowledge and imagination. Many people watch movie to spend their time, as entertainment or learn. Movies or films are produced by recording images of cameras, or by creating images using animation techniques. A movie is the new only visual art form created in the last 300 years. Usually, movies are watched in theater buildings. Along of evolution movies can be watched at homes, places of meeting, etc. Movies are powerful medium of entertainment that has high enough attractiveness.

Genre is a word for a type of movie or a style of movie. It can be fictional (made up) movie, or true, or a mix of the two. There are some movies mix together two or more genres, such as action movies, adventure movies, animated

movies, comedy, drama, tragedy, horror, romantic, thrillers, and so on. Usually, many people more often watch action movies, drama, horror, or romantic movies.

Movies have the interesting stories that aim to provide entertainment and satisfaction for the audiences, bring them to the atmosphere of the stories. Someone can feel the feelings that director serves, whether it is anxiety, pleasure, sadness, tears, or even feelings of anger or disappointment. All of these feelings can arise when someone watching a movie. Characters and audio-visuals make movies more powerful in delivering the story to the audiences. That is why movies have so many fans.

Beside audio-visual, movies are used to deliver the messages containing the kernel of the stories to the audiences. It also has a role to convey and spread the informations that describe the social life that exists in society. The dissemination of messages or informations through movies quite effective in addition to being an entertainment only. In the movie, the director has unique style to conveyed the message, through the conversations and the action of the characters. Through the conversation or the story, the director hopes the audiences can take lesson. Messages can be delivered directly or indirectly. Without messages, the director cannot send the purposes to readers properly, because messages make readers understand the point that wants to be told in the movie.

Kinds of messages that used by directors on their movies are moral messages. Moral messages give example of good attitude, which inspired from society's behavior. If people watch the movie, they will take along with story in

the movie that they watch. So, it influences their attitude in daily life. If they watch movie that have a good moral message, usually they will also have a good attitude in daily life. Of course if they watch movie that have a bad moral message, they also will have a bad attitude in daily life because in every action human being, it is actually based on experiences that can be taken as a lesson. All the problems that are shown in a movie are interesting to be analyzed.

Harald Zwart's movie, *The Karate Kid* is an example of an interesting movie. Before *The Karate Kid*, he was a director of comedy movie *Pink Panther 2*, *Agent Cody Banks*, etc. *The Karate Kid* movie is a family movie and kind of action movie. Action movies usually need very little effort to watch, since the plot is normally simple. This movie was played by famous actor from China Jackie Chan and son of actor-comedian Will Smith, Jaden Smith as the main character. *The Karate Kid* story describes the situation when someone begins to adapt with new world which never had happened before. It often happens when someone moves and occupy new territories on how they adapt to the local cultures, how they socialize with people around them, how they behave with appropriate rules that applied, etc.

Harald Zwart tries to show those experiences in *The Karate Kid* movie. *The Karate Kid* can be watched by various ages and the story focus on Dre Parker as main character survives his life in China, a new place that he does not know. He should adapt with new place, language, cultures, etc in China. Dre is a young boy who lives with his mother but after he moves to China, he gets so much new

experiences. Dre Parker was played by Jaden Smith, one of famous Hollywood artist and son of American comedian, Will Smith. Jaden Smith parents participated in this movie as producer. It is an international co-production between China, Hongkong and the United States.

The Karate Kid movie was chosen by the writer because she can enjoy the story, many of the meanings implied in this movie. This movie was played by many famous Hollywood and China actors - actresses who participated on this America-China movie the writer also can learn about China cultures and gets little of illustration about kungfu besides she is curious what are moral messages on this movie that we can take and learn. Thus indicate the positive side that can be taken from the moral messages that shown through characters's experiences in this movie

1.2 Identification of the Problems

The writer is interested in movie Harald Zwart's because this movie is a kind of family movie means that everybody can watch and it also emphasizes on how the main character follows the moral value to create a good motivation in life and inspired people to be a better human in their life. Those things will be the reasons that the writer has in choosing the study.

1.3 Research Questions

Referring to the background above, this paper will answer problems that related to moral messages. The problems that will be discussed are:

1. What are the moral messages in Harald's *The Karate Kid*?
2. How the director conveyed the moral messages in the movie?

1.4 Limitation of the Problems

Limitation of the study is needed to be the base of everything which is related to the solution of the problem itself. In order to make the study more specific, the writer only focuses on the moral messages according to the form in general, and the director's ways of delivering them.

1.5 Objectives of the Study

In this study the writer has purposes on conducting this research in order to make it appropriate with the writer research. The purposes are to give life lesson that taken from the movie which can be good examples for the audiences who enjoy the movie and to find out the way director conveyed the moral messages in *The Karate Kid* movie.

1.6 Significances of the Study

The significances of this analysis is to give more understand about moral messages found in literary work especially movie. Through this study, the writer expected to understand what the author trying to represent or convey in this movie. The detailed of significances of the study:

1. Theoretically

The results of this study are expected to be beneficial for readers, society and any other researcher in educational field to get motivated in analyzing some

literary works especially Harald Zwart' *The Karate Kid* movie in analyzing the moral messages.

2. Practically

The results of this study are expected to provide some information and knowledge in analyzing movie that might be useful especially analyzing the moral messages in literary works.

1.7 Research Methodology

The writer uses qualitative as method in supporting this research. It is because of the ways in collecting the data and interpreting them without using number or statistic which is analyzing the relation words or sentences which produces a handful of meaning in descriptive type.

1.8 Object of Research

The data of this research will be taken from movie *The Karate Kid* in form of DVD cassette duration 2hour 13minute and the dialogues which related to moral messages in the movie.

1.9 Procedures of Collecting Data

In collecting the data, the steps are as follows:

- a. The writer watches The Karate Kid movie DVD cassette on laptop.
- b. Read the whole of The Karate Kid script movie.
- c. Underlining the dialogue which related with moral messages.
- d. In classifying the data, only classifies it based on adaptable theories.
- e. Explaining all the dialogues which has meaning moral messages more detail.
- f. Making conclusion based on data analysis.