

**HUBUNGAN PERAN TENAGA KESEJAHTERAAN SOSIAL KECAMATAN
(TKSK) DENGAN KEMAMPUANNYA DALAM MEMBERDAYAKAN
KELOMPOK USAHA BERSAMA (KUBE)
DI KOTA BANDUNG**

ABSTRACT

District Social Welfare Personnel (TKSK) is someone who is given the task of carrying out social assistance in the handling of Persons with Social Welfare Problems (PMKS) at the sub-district level. The roles that need to be carried out by TKSK during carrying out their duties in the field include facilitators, brokers, enablers, mediators, educators and social planners. This role is to develop social organization, one of which is the empowerment of the Joint Business Group (KUBE). The Joint Business Group as one of the government programs in the Ministry of Social Affairs of the Republic of Indonesia, in particular the Directorate General of Social Empowerment and Poverty Reduction, which aims to empower the poor by providing business capital through the Direct Social Empowerment Assistance (BLPS) program to manage Productive Economic Enterprises (UEP)

This KUBE program can be used as a focus for TKSK in improving the quality of life of the poor through business development. This research was conducted using a quantitative approach method, wherein the research instrument provides questionnaires accompanied by interviews and observations, while the population in this study is 30 people and the sample is taken from the entire population. This research was conducted to find out how the role of TKSK is related to its ability to empower KUBE in Bandung City.

Based on the results of this study there is a relationship regarding the role performed by TKSK in empowering KUBE, because with the role played by TKSK to all KUBE in Bandung City showing the development of KUBE, the more empowered the weak or vulnerable groups can develop their own potential. each individual through the KUBE program that has been designed by the government, thus increasing the social and economic welfare of the community. Program socialization, coaching and training of TKSK from Bandung City social service as a form of recommendations in this study.

Keywords: The Role of District Social Welfare Workers (TKSK), Joint Business Groups (KUBE), Empowerment.