ABSTRACT

This study examines the influence of communication and motivation on employee performance at PT. Anugrah Utama Lestari Bandung. Communication is the exchange of messages between humans with the same goal of understanding. While motivation questions how to encourage subordinate work passion, so they want to work hard by giving all the abilities and skills to realize company goals. Employee performance is the work quality and quantity achieved by an employee in carrying out their duties in accordance with the responsibilities they provide. The results of his research explain that communication affects employee performance by 56.7% and motivation affects employee performance by 9.6%, if simultaneously influencing 66.3%. With a large communication contribution rather than motivation, therefore the company can be better in terms of good communication between superiors and employees and employees with other employees so that it can also improve employee performance at PT. Anugrah Utama Lestari Bandung.