ABSTRACT

This research titled "DISCOURSE ANALYSIS THE NEWS ABOUT PROJECT INFRASTRUCTURED PUBLIC TRANSPORTATION ACCIDENT ONLINE DAILY MEDIA DETIK.COM". This research aim to know the discourse project transportation public accident that happened in Jakarta on Online Daily Media Detik.com that dimensional text, dimensional social cognition, and dimensional social context.

This research using theory of social reality construction. The method in this research is using a qualitative research, as for the data collection technique used literature study, online searching, observation, documentation study and in depth interview of the informant from this research numbered 5 respondents that consulting of 1 respondent practitioners, 1 respondent academician and 3 respondents readers of detik.com.

The result of this research is to showing that the text level on daily media detik.com gives critics to the work of the government for the process of cultivation on the project construction public transportation development on this social cognition level, Daily Media Detik.com did construction coverage from several point of view one of them is the point of view from the events. On the social context level Daily Media Detik.com doing a social function and control function of the government and education function of public.

There are several thing that researcher would like to recommend based on the result. Daily Online Detik.com maintains their consistency in project accidental reporting when it comes to observing an occurrence thought several point of view. Furthermore, Daily Online Detik.com applies the function of media as well such as social function and educational function that have to maximally obtained with the independency as well.