

## **ABSTRACT**

*This research entitled “Implementation of Adobe Photoshop Based Learning Media to skill Enhancement Student Creative Thinking at SMKN 3 Bandung (Case Study on Economic Business Material of Class X Marketing 4 Teaching Year 2018/2019)”. The current technological developments have much influence in the learning process. The involvement of information and communication technology is very necessary in helping the learning process, besides the education that can not be detached from the relationship with technology, also useful in facing the world of work. One type of electronics that is widely used in education is computer setup. Conventional learning that feels boring makes learners often sleepy during the learning process takes place. From the problem of the researcher make problem formulation that is how big influence of student learning result after use of adobe photoshop based learning media. This study aims to determine the effect of learning media adobe photoshop on student learning outcomes with research methods used are Pre-Experimental Designs (Nondesigns) One Group Pretest-Posttest. The subjects of this study are students of class X PM 4 SMKN 3 Bandung with Subject 32 people. Data retrieval technique with posttest provision to know learning outcomes after using adobe photoshop media in Economic Learning Basic Competence Describe principle demand and supply. The result of this research is paired samples test with significant level of 5% (0.05) got sig value. (2-tailed) of  $0.000 < 0.05$  So it can be concluded that there is a significant difference for pretest and posttest outcomes. With the influence of independent variable that is Learning Media based Adobe photoshop (X) to dependent variable that is Creative Thinking (Y) is equal to 28,4% with enough interpretation and Average N-Gain equal to 0,40 which is included to mean interpretation ( $0,30 < g < 0,70$ ). This shows the result of student learning with learning media based adobe photoshop is higher than learning which is only done in the classroom.*

**Keywords:** *Adobe Photoshop Based Learning Media, Creative Thinking*