

ABSTRACT

Pengaruh *Information Technology* Terhadap Kinerja Perusahaan

(Suatu Studi Pada PT PLN (Persero) Distribusi Jawa Barat dan Banten)

the influence of Information Technology on performance of the company (a study on the PT PLN (Persero) distribution of West Java and Banten) of a company's success can be achieved through the selection of an appropriate strategy in which one of them can be measured from performance of the company. A measure of the performance of the company may be made by the size of the financial and non-financial performance. However, the size of the results without considering the factors that are driving the performance must be achieved. Therefore, in this study the author contested against the factors that make Information Technology as the driving performance of the company. The purpose of this research is to know the implementation of the Information Technology and the influence of Information Technology on performance of companies partially on PT PLN (Persero) distribution of West Java and Banten. The research method used is descriptive method of verifikatif approach to survey methods. Data analysis of any statist ...