ABSTRACT

"THE INFLUENCE OF PARENT'S SOCIAL-ECONOMY ON THE CHILD'S MOTIVATION TO CONTINUE STUDY TO THE HIGH LEVEL"

(Descriptive Study at Buniara District Tanjungsiang Sub-district Subang Regency)

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This research is caused by education condition at Buniara district to increase the child's motivation to continue to the high level. The parent's social-economy problem relates with the parent's economy condition. This condition is one of the external factor to stimulate the child's motivation to continue their study to the high level. The research question in this research are: (1) How is the parent's socialeconomy condition at the Buniara District? (2) How is the child's motivation to continue their study to the high level? (3) Is there influence between the parent's social economy on the child's motivation to continue study to the high level?. The population in this research is the society of Buniara a number of 100 parents (father and mother), and 100 children (from all the education level). The method of collecting data is using questionnaire and the documentation, while the analyze method is using explanatory survey and simple regression analysis with using SPSS for windows release 18.0. To know the relation between parent's social-economy with the child's motivation to continue the study to the high level, it's measured by simple regression analysis. Therefore, theoretically the parent's social-economy has relation between the child's motivation to continue their study to the high level. this method is done with correlation, descriptive, quantitative. Through collecting data by observation immediately to the field for checking the valid fact and data. Based on the result from the respondent is low categorize. It can be seen from the percentage 33, 2%, and child's motivation to continue study to the high level at Buniara district is the low categorize. It can been from the percentage 37, 9 % as for correlation coefficient between parent's social-economy with the child's motivation to continue the study to the high level. (rxy is about 0,31 score r_{count} it is consulted with the score r_{tbel} moment product with N=200 and the significant level 5% is 0,31, thus, there is the influence between parent's social-economy on the child's motivation at Buniara District.

Keyword: Social-Ecomony, interest and continue study.