

Chapter III

Research Methodology

A. Research Design

This study aims to find and describe the form of moral values in *Mata Kedua* novel. Based on these objectives, the method used in this study is descriptive qualitative research. The method used in this study is applied into steps in accordance with the stages of implementation: the stage of data provision, the data analysis phase, and the presentation stage of the data analysis. Qualitative descriptive approach in this research is a research procedure with the results of descriptive data presentation in the form of the author's utterances in the novel *Mata Kedua*.

Sudaryanto (1993) states that the term descriptive suggests to a study based solely on the facts that exist and also the phenomenon that is empirically alive in the speaker, so that produced or recorded in the form of a description of the language that is usually said to be like portrait: exposure as it is.

B. Research Instruments

This study uses data from the novel *Mata Kedua* of Ramaditya Adikara published by Andi Offset, Yogyakarta in 2015. The focus of this research is on the moral aspect of the novel.

C. Data Collection Techniques

Data collection is done by reading and writing techniques. The reading technique is done by reading the novel *Mata Kedu a*. Initially, an overall reading of the novel was conducted in order to know the general identification. After that, a careful reading is done and interprets the moral elements in the novel. The next step is the writing of directly citation or called verbatim from the novel.

D. Validity

Validity used in this study is the *intrarater* validity, i.e. by reading and researching research subjects repeatedly to get the data in question. In addition, *interrater* validity is used, i.e. by discussing the results of observations with colleagues, who are considered to have the ability of intellectual and literary capacity, especially in appreciating a literary work.

F. Data Analysis Technique

This research is content analysis. The data obtained are analyzed by qualitative descriptive technique. Data analysis is performed to find out the moral aspect contained in the novel of *Mata Kedu a*.

Data analysis technique used in this research is descriptive qualitative because the data require descriptive explanation. The descriptive technique is used to answer the research objective. The steps taken are comparing the data with one another, then grouping of data in accordance with the existing category.