

ABSTRACT

Literary works should contain certain moral values that are conveyed to readers. This study aims to describe the form of moral values in *Mata Kedu* novel. This research is a qualitative descriptive study. The subject of this research is the novel of *Mata Kedu* by Ramaditya Adikara. This research is focused on the problems related to moral value analysis with pragmatic approach. The data were analyzed by qualitative description technique that is a research procedure with the result of descriptive data in the form of the author's speech in the *Mata Kedu* novel. The technique of data collection is done by reading and writing techniques. Validity used in this study is the *intrarater* and *interrater* validity. The results show that there are four types of moral values. They are relationship between human and God, relationship between human and own self, relationship between human and other human beings, and relationship between human and nature. In the relationship between human and God, there are grateful, pray, and regret. While in the relationship between human and own self are patience, self-confidence, self-belief, responsibility, and hard work. The moral values in the relationship between human and other human beings are follow the advice of parents, compassion between parents and children, and compassion from friends. Last, in the relationship between human and nature is love nature. The total data found in the form of moral values is 40 data.

Keywords: Moral Values, Analysis, Novel, Mata Kedu