

ABSTRACT

SUSTAINING SOCIAL ECONOMIC STATUS OF PARENTS ON THE ATTITUDE OF ENTREPRENEURSHIP AT SMK PASUNDAN 4 BANDUNG

by

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This analysis to know the to determine whether there are significant socio-economic status of parents towards entrepreneurial attitudes. This research Background by the interest of writer to entrepreneurship attitude and considered important as one important step to reduce unemployment in Indonesia. and This analysis to know the determine the effect of Socioeconomic Status of Parents of the students entrepreneurial attitudes in SMK Pasundan 4 Bandung.

This researchis quantitative the determination of the sample with purposive of sampling techniques, where samples to be taken at 43 of respondents. The technique of the collection is done with poll. Testing data in this study tested the validity, reliability test, linearity test and hypothesis testing. The method used is descriptive verification. Analysis data technique used is Partial Least Square with computer software tools IBM SPSS 23.0. Based on this overall research result, the counting that gained from simple regression conclude that socio-economic status of parents have a positive impact with strong category towards entrepreneurial attitudes. From the results of this study indicate that the contribution of the influence of socio-economic status of parents of entrepreneurial attitude in SMK Pasundan 4 Bandung by 0.020% while the rest is influenced by other variable. The conclusion of the hypothesis is acceptable, as is the proof of the above calculation. At the end of the study the authors convey suggestions for teachers capable of entrepreneurship matapelajaran able to improve all techniques of entrepreneurial learning so as to encourage students to be interested in entrepreneurship. and for schools in the system is expected to be improved so that the students can follow the lesson well and the objectives of each matapelajaran can be achieved and for Further Research can conduct research similar to the competence or anything related to the attitude of entrepreneurship and socioeconomic status of parents in order to obtain various alternatives to improve understanding of learning on subsequent subjects.

Keywords: Socio Economic Status of Parents, Attitudes Entrepreneurship