# ABSTRACT

***The Influence of Cooperative Learning Model Type Team Assisted Individualization Against the Effectiveness of Student Learning in SMK Puragabaya Bandung (Case Study On Subject Subjects General Journal Discussion in Class X AK C SMK Puragabaya Bandung).*** *Problem formulation that the writer ask is 1) how model of cooperative learning of TAI type can be applied to subject of concept of general journal of class X AK C at SMK Puragabaya Bandung, 2) how is the effectiveness level of student of class X AK, 3) how big influence of cooperative learning model type TAI. The purpose of this study is to answer the problem formulation that the authors propose. The research method used by the writer is a causal associative method that asks the relationship between two variables. A causal relationship is a causal relationship. So here there are independent variables (variables that affect) and dependent (influenced). With the design of data collection using questionnaire data collection. The target of this research is the students of class X AK C SMK Puragabaya Bandung, amounting to 27 people. The result of the research is the influence of the students' effectiveness influence with the percentage of 48.8% on the change of learning effectiveness (Y) and it shows there are still 51.2% other factors that affect the effectiveness of student learning. Based on the results of the study the authors concluded that the influence of cooperative learning model type Team Asissted Individualization to the effectiveness of student learning can be explained that cooperative learning model type Asissted Individualization Team that has been implemented in the category enough and influential of 48.8% Cooperative learning model type Team Asisted Individualization against the effectiveness of student learning on accounting subjects class X AK C in SMK Puragabaya Bandung. From these results the authors suggest to the subject teachers, especially the subjects of accounting to use the learning model Team Asissted Individualization.*

*Keywords: Co-operative, TeamAsisstedIndividualization, Effectiveness Learning*