## THE INFLUENCE OF USING IMAGE MEDIA TOWARD STUDENTS' LEARNING OUTPUT AT PRIMARY SCHOOL

(Analytical Descriptive Research in Cibenda Village, Cipongkor District, West Bandung Regency)

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## **ABSTRACT**

The problem in this research was whether using image media toward students' learning output of SD Negeri Padakati and SD Negeri Cibenda 1. The aim of this inquiry is to know the significant influence of using image media toward students' learning output at SD Negeri Padakati and SD Negeri Cibenda 1. The population of this inquiry is all of the students of SD Negeri Padakati and SD Negeri Cibenda 1. From the population taken 45 respondents as sample and its used Cluster sampling technique. The research design is Survey Research using quantitative approach. The techniques of data collection were questionnaire and documentary study. The data analyzes using descriptive analysis score attainment for each variables analysis technique using Z-of test formula which is used to test hypothesis on 5% significant level. The result show that  $Z_{table} = 1,649 < Z_{count} = 2,52$ . It means that  $H_a$  accepted and  $H_o$  rejected. So, it indicated that there were significant influences between the use image media toward students' learning output at SD Negeri Padakati and SD Negeri Cibenda 1.

Keyword: using image media, learning output