## USE OF INSTAGRAM AS A SOURCE OF LEARNING IN CELL MATERIALS TO IMPROVE STUDENT LEARNING OUTCOMES IN MAN 1 KOTA BANDUNG

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## **ABSTRACT**

This research was conducted based on the background of the low student learning outcomes in cell material in class XI IPA MAN 1 Bandung City. This is because the teaching process still uses books as a learning resource, so 60% of students get grades under the KKM 75. This study aims to obtain information on whether the use of instagram as a learning resource in cell material can improve student learning outcomes in MAN 1 Bandung. The method used in this study is the Quasi Experiment method with nonequivglenty control group design research design. The results of the research data were obtained by pretest and posttest. Instrument in this study is 10 multiple-choice objective tests. The results of this research are then analyzed using the help of IBM SPSS 20.00 for Windows software program which includes normality test, homogeneity test and hypothesis test (t test). based on the results of the analysis and the hypothesis of the posttest using the t test obtained the significance value on the Sig. (2-tiled) that is equal to 0,000, so the value of ½ significance <0.05, then the hypotesis (Ha) is accepted and the null hypothesis (Ho) is rejected. This shows that instagram usage can improve student learning outcomes in cell material.

Keywords: Instagram, Learning Resources, Learning Outcomes