ABSTRACT

Learning to present a text of persuasion is one of the language skills of writing. Write the persuasion texts is one of the writing competencies that aims to convince a person to do good something. In this study present the text of persuasion, the authors focus on the form of suggestions and invitation. Learning method use picture and piture. Picture and picture method is a cooperative learning that aims to learners play an active role in learning. The problem that the author formulated can be detailed in the following questions: 1) How is the difference in the learning outcomes of the students in the lesson of presenting persuasion text focusing on suggestions and invitation by paying attention to the structure of the literature in the experimental class using picture and picture method compared with the control class using mind mapping method on the student of class VIII SMP Muhammadiyah 3 Bandung; 2) Effective method of picture and picture used in carrying out the study present the text of persuasion focuses on suggestions and invitation by paying attention to the structure of the student in class VIII SMP Muhammadiyah 3 Bandung?. The research method which writer use in this research is a true experiment method. The result of the study are as follows: 1) the are differences in learning outcomes of learners in the presentation of persuasion text focuses on suggestions and invitation by observing the structure of the language between the experimental class compared with the control class. This is evident from the average value of the experimental class is superior to the average post-test 81,8 and pre-test 53,2 with difference of 28,6 average while the control class average post-test 65,4 and pre-test 41,5 with an average difference 23,9; 2) the effeitive picture and picture method use in learning present the persuasion text focuses on the suggestions and invitation by paying attention to the structure of the discussion with the proof of statistical test result that is 16,44>14,78 compared to the mind mapping method in the control class with proven statistic test result.

Keywords : Learning, present, persuasion, picture and picture method