

ABSTRACT

This study aims to determine how much influence of good corporate governance and corporate social responsibility disclosure of the value of companies listed on the stock exchange period 2011-2016

The research method used is empirical method with descriptive approach verifikatif. Hypothesis testing proposed, analyzed by statistical technique that is with normality test, multicollinearity test, heterokedastisity test, autocorrelation test, multiple regression analysis, multiple correlation coefficient, and coefficient of determination

Partially good corporate governance and corporate social responsibility affect the value of the company. the magnitude of the influence of good corporate governance by 24,4% and corporate social responsibility by 25,8% towards corporate value

Simultaneously good corporate governance and corporate social responsibility disclosure affect the value of the company. The amount of influence of good corporate governance and corporate social responsibility disclosure to the company value of 50,2% and the remaining 49,8% influenced by other variables not examined by the author.

Keywords: influence of good corporate governance, disclosure of corporate social responsibility, company value

ABSTRAK

Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh *good corporate governance* dan pengungkapan *corporate social responsibility* terhadap nilai perusahaan yang terdaftar di bursa efek Indonesia periode 2011-2016

Metode penelitian yang di gunakan adalah metode empiris dengan pendekatan deskriptif verifikatif. Pengujian hipotesis yang diajukan, dianalisis berdasarkan teknik statistik yaitu dengan uji normalitas, uji multikolinearitas, uji heterokedastisitas, uji autokorelasi, analisis regresi berganda, koefisien korelasi ganda, dan koefisien determinasi

Secara parsial *good corporate governance* dan *corporate social responsibility* berpengaruh terhadap nilai perusahaan . besarnya pengaruh *good corporate governance* sebesar 24,4% dan *corporate social responsibility* sebesar 25,8% terhadap nilai perusahaan

Secara simultan *good corporate governance* dan pengungkapan *corporate social responsibility* berpengaruh terhadap nilai perusahaan. Besarnya pengaruh *good corporate governance* dan pengungkapan *corporate social responsibility* terhadap nilai perusahaan sebesar 50,2% dan sisanya 49,8% dipengaruhi oleh variable lain yang tidak diteliti oleh penulis.

Kata kunci: pengaruh *good corporate governance*, pengungkapan *corporate social responsibility*, nilai perusahaan