

ABSTRACT

This research entitled "The Influence of Cooperative Learning Model Using Make a Match Technique To Understanding The Concept Of Learners. On Economics Lesson (Quasi-Study of Material Banking Institute in Indonesia Class X - IIS SMA Negeri 1 Telagasari - Karawang Academic Year 2017/2018)". Background by: (i) to determine whether the difference in the level of understanding of learners' concepts in the experimental group using the make a match technique on the pretest and the posttest (ii) to determine whether there is a difference in the level of understanding of learners' in the control group using the conventional learning model on pretest and final test (posttest). (iii) to know the difference between the understanding of learners' concepts between the control and experimental classes. (vi) and to find out how much influence of cooperative learning model make a match technique to understanding the concept of learners of material economic subjects banking institution in Indonesia class X - IIS SMA Negeri 1 Telagasari - Karawang. This research uses experimental method with the research design of Nonequivalent Control Group pretets posttest. The sample of this research is the students of class X - IIS 1 and X - IIS 2 SMA Negeri 1 Telagasari - Karawang. The research instrument used in the form of concept comprehension test. The tests used are type tests of multiple choice (pretest and posttest). Data analysis performed by using program SPSS 20 for windows. Based on the data of pretest and posttest mean value of N-Gain is 0,58% with medium intrepertation. Learning using make a match technique gives influence to the understanding of the concept of class X - IIS 1 and X - IIS 2 students by 53.6% with sufficient intrepertation. As the end of the study the authors convey suggestions to the school is expected to be used as a source of information, especially in improving students' learning interests as inputs in an effort to improve the quality of learning through improvement of the learning process. For economic subject teachers, it is hoped that the learning of cooperative learning model using make a match technique can be used as an alternative in learning, because based on the research that has been done besides the students' learning concept understanding, the student's score also increases after implementing the learning by using learning model cooperative by using make a match technique. And to the next researcher is expected to apply cooperative learning model learning by using make a match technique to understanding this concept more deeply at different schools in wide scope.

Keywords: *Cooperative Learning Model Macth Technique, Concept Understanding*