**ABSTRACT**

*Fitriani Solihat. NRP 142050096. Final project tittle* ***“ Public Perception About The Candidacy of Ridwan Kamil As Governor of West Java” .*** *The thesis under guidance of Yanti Susila T.S.Ag,M,Si. In Communication Studies Program, Department of Public Relations, Regular in the morning class 2014. Faculty of Social and Political Sciences, University of Pasundan.*

*The research focus on this thesis is divided into 4 main aspects namely how selecting, organizing, interpretating*, *and meaning Public Perception About The Candidacy of Ridwan Kamil As Governor of West Java. The theory of this research is the theory of perception from bernard balerson cited again by Jalaludin Rahkmat with his book* “Psikologi Komunikasi” *which is also main reference of the authors in this research.*

*In this final project, the authors used descriptive qualitative research methods. Data collection methods used in this study are observations and in-depth interviews with informants. The subject of this research is the city of Bandung. the result of this tudy were 7 out of 11 informants want to Ridwan Kamil remains the mayor of Bandung in one more period before running for governor of West Java.*

*Suggestions from this reserch re would be nice if Ridwan Kamil remains the mayor of Bandung in one more period, because there are still many tasks that have not been realized in the city of Bandung, Bandung people just feel the performance of Ridwan Kamil in the city spatial, enjoy the parks and development some public facilities.*