ABSTRACT

The effect of Snowball Throwing Cooperative Learning Model Application on Students learning outcomes of Class XI IPS 1 on Economic Subject at SMAS Pasundan 3 Bandung. *This research aims to: (i) To find out the difference of learning outcomes before and after the learning process in the classroom using the Snowball Throwing learning model. (ii) To find out the difference in student learning outcomes before and after learning process in the classroom using conventional learning model. (iii) To find out the differences in learning outcomes of students using the Snowball Throwing learning model and students using Conventional learning models. (iv) To find out how significant the influence of Snowball Throwing learning model on students learning outcome on economic subject at class of XI IPS 1 SMA Pasundan 3 Bandung. This research performs quantitative data processing and the research method used is quasi experiment with nonequivalent control group research design. Sample of this research are all students of class XI IPS 1 SMA Pasundan 3 Bandung. Data collection technique used is the test instruments in the form of pretest and posttest. The tests used are multiple choice tests (pre-test and post-test). The data is analyzed through SPSS 23.0 for windows program. Based on the data result of pretest and posttest average scores, the mean value of N-Gain is 0,61 with moderate interpretation and obtained the conclusion that there are differences in student learning outcomes before and after the learning process using snowball throwing model. The coefficient of determination result obtained equal to 51,6% which implies that the effect of independent variable that is Snowball Throwing Model (X) to dependent variable that is Learning Result (Y) is equal to 51,6%. As the end of the research, the author conveyed the suggestion to the teacher expected the learning model of Snowball Throwing can be used as an alternative way in conducting learning process, because based on research that has been done, student learning outcomes is increased after implementing learning process using the Snowball Throwing model.*

Key word : Snowball Throwing, Students learning outcomes.