

***EFFECT OF SUBJECT MATTER THE CRAFT AND ENTREPRENEURSHIP
TO BUSINESS PIONEERING IN SMA PASUNDAN 1 BANDUNG***

(A Case Study Of Class XI IPS Academic Year 2017/2018)

By

Annisa Febrianti

145020028

ABSTRACT

This study aims to determine the subject material and entrepreneurship, business pioneering and the influence of parakarya subject matter and entrepreneurship to the pioneering business class XI IPS students in SMA Pasundan 1 Bandung. In this research survey is a research method used, with a sample of 160 students. Data analysis in this research using simple linear regression analysis with the result of research shows recapitulation average score of responses of respondents about subject matter of workshop and entrepreneurship is 3,93 (78,6%) while business pioneering 4,26 (85,2%). Thus, it can be concluded that the responses of respondents to subject matter workshop and entrepreneurship and business pioneering "Good". Based on the analysis of data that has been obtained, the results obtained research the influence of subject matter and entrepreneurship that is seen from the calculation coefficient of determination with R Square value of 0,516. This states that the variable X has an influence of 51.6% of variable Y and the remaining 48.4% is influenced by other factors. The authors suggest to related parties namely: (1) For students, in order to improve the quality of entrepreneurship; (2) For the teacher, in designing the learning the teacher should plan an interesting lesson so that the learners are interested to participate in the learning and the creation of something unique; (3) For schools, schools should provide a place to practice entrepreneurial activities; (4) For the next researcher, can do research on the same subject but different research variables.

Keywords : *Subject Matter craft and Entrepreneurship and Business Pioneering.*