

ABSTRACT

The Implementation of Cooperative Learning Model- Numbered Head Together (NHT) Through Prezi Application and The Influence of it toward Students' Comprehension (Economy Subject in Sub Topic "Koperasi" of the Tenth Grade Students of Social Major at SMA Pasundan 7 Bandung Period 2017/2018). The objective of the research was to find out how the implementation of cooperative learning model- Numbered Head Together (NHT) in learning process, to know how the implementation of Prezi application model in learning process by using cooperative learning model- Numbered Head Together in learning economy subject in sub topic about "Koperasi", to know how the students' comprehension in learning Economy subject specifically the discussion about "Koperasi", to find out how big the influence of cooperative learning model- Numbered Head Together by using Prezi application in teaching and learning Economy Subject of "Koperasi" in the classroom. Survey is employed in this research. The sample of this research is the students in tenth grade of IPS 1 class. Instrument of research employ the questionnaire which is given to the students in order to measure students' comprehension. Based on the data analysis, it shows that the implementation of Cooperative Learning- Numbered Head Together is applicable for the students and it can improve students' comprehension in learning. In other hand, the influence of Cooperative Learning-Numbered Head Together by using Prezi Application shows 18.6% as the result of analysis regresi linear test, to know how big the influence of it. Thus, it can be concluded that Cooperative learning Model-Numbered Head Together by using Prezi application is applicable in teaching and learning process in Economy subject. It is used to make the students easy to comprehend the material and it can be useful for the teacher.

Keyword : *Numbered Head Together, Prezi Application, Students' comprehension.*