**ABSTRACT**

*This study entitled "Teenagers Bandung City Perception to indonesian Selebgram ". The location of this research was conducted in Bandung. The research aims to know the sensation, attention, and interpretation of Bandung’s teenagers about indonesian Selebgram.*

*This research used the qualitative method with interview and observations techniques directly to produce descriptive data in the form of written word or spoken of people and a behavior that can be observed, and using perception theory to knowing what kind of perception teenagers Bandung city to Indonesian Selebgram.*

*Based on the results of the analysis and discussion, almost all teenagers Bamdung city have obatained positive and negative perception to indonesian selebgram, only one teenagers who have different perception because that people have not follow the selebgram.*

*Researchers hope indonesian selebgram can give positive content to the follwers, and do not give bad content like a bad words and indulgence sensuality because children may also follow and see.*