

ABSTRACT

“INTERNALIZATION OF THE LOCAL VALUES OF BANTEN SOCIETY IN DEVELOPING SELF IDENTITY IN STUDENTS”

***(Case Study on Students Collected in KUMALA Regional Organization
Representative of Bandung)***

By

DEWI LASMAYA

NPM 145010002

This research was motivated by an identity crisis in students from Banten who were studying at various universities in the city of Bandung. Students from Banten in Bandung City mostly have individualism, pragmatic, and opportunistic nature. The purpose of this research is to find out and analyze the internalization of the values of local wisdom of Banten people to students who are gathered in the KUMALA Regional Organization Representative of Bandung. The method used in this study is a case study using a qualitative approach. The source of this research data is the chief advisor of KUMALA, kokolot KUMALA, general chairman of KUMALA and member of KUMALA Representative of Bandung. The selection of data sources is based on the consideration of knowledge and experience on the internalization of the values of the local wisdom of the Banten people (Purposive). Data collection techniques using observation, interviews, questionnaire distribution, literature studies, and documentation studies. Data analysis techniques use data reduction, data display, conclusion / verification stages, and data validity testing. The results of the research show that the values of local wisdom in students gathered in the KUMALA Regional Organization Representative of Bandung are religious values, language, papahare (shared meals), and cooperation. Furthermore, the process of internalizing the values of the local wisdom of Banten people in developing self-identity in students who are gathered in the KUMALA Regional Organization Bandung Representative is the process of regeneration, OPAS, habituation, learning and coaching. After that in the internalization process there are obstacles faced by these constraints are internal constraints and external constraints. Thus the conclusion of this study is that with the process of internalizing the values of the local wisdom of Banten people, many students from Banten are gathered in the KUMALA Regional Organization Bandung Representative who continues to preserve and preserve the values of local wisdom in their daily lives. Bandung. The suggestion of this study is the existence of further research on the effect of internalization on behavior.

Keywords: *Papahare, Values of Local Wisdom, Internalization, Regional Organization KUMALA Bandung Representative.*