**ABSTRACT**

Indonesia is one of the nations in Southeast Asia that has potential in the economy and the tourism sector is quite large, as a developing country Indonesia is also required to have a means of transportation that have international standards in order to compete in the international arena. The phenomenon of international flights is interesting to study the International Relations, International Relations which not only involve state actors (state actors), but there are also non-state actors (non state actors) in the case of Garuda Indonesia and SkyTeam. Organization of international airlines SkyTeam an airline alliance comprising 20 member airlines that fly almost 16,000 more flights a day carrying up to 612 million per year with connectivity to 1,052 routes in 177 countries supported by 481.691 employees and a fleet of about 3.054 plane with the addition of nearly 1,580 fleet joined in subsidiaries / affiliates of the member airlines. All of this supports, make ready to become one of the SkyTeam airline alliance in the world's leading and most advanced addition to the Star Alliance and Oneworld.

The purpose of this study was to determine and describe the extent of cooperation with SkyTeam Garuda Indonesia. Also, to understand how the objective and purpose behind Garuda Indonesia cooperation with SkyTeam. While the benefit of this research theoretically, this study is expected to be useful to increase knowledge about the various aspects related to each other in a variety of global scope, particularly regarding aspects of the relationship between aviation organizations, international airline alliances, and international cooperation.

This study used qualitative research methods explorative and descriptive. Qualitative research method itself is more emphasis on the search for meaning behind the empirical reality and the social reality that a deeper understanding of social reality can be achieved. Ultimately, qualitative research to be more easily understood as a method in which data can be in the form of statements and any data generated in the form of descriptive data on the subject studied, namely the words both written and oral. Explorative and qualitative methods considered appropriate to provide a comprehensive understanding of and exposure related to the question of problems in this study. This study describes how Indonesia's cooperation with international airline alliance in the context of cost: a case study joining SkyTeam Garuda Indonesia.

Results of this study was Garuda Indonesia became a member of international airline alliances namely SkyTeam as an effort to improve the quality of service quality and provide better safety standards also improve branding on the airline Garuda Indonesia.

**Key Words: *International Cooperation, Branding, Alliance International Airlines***