***ABSTRACT***

*The problems in this research is how the implementation of supervision in the operation of Transportation City Trayek Abdul Muis - Dago in Bandung Transport Department. This research aims to describe and analyze the implementation of optimalnya operating in the City Transportation Trayek Abdul Muis - Dago in the highway.*

*The research method used by the researchers is analytically descriptive research with qualitative approach and strategy case studies. Data collection techniques used in this research the literature study and field research that consists of observation and interview. Now the informers in this research is the head of the control and order transport and Bina Section transportation. In defining optimalnya controlling, there are several methods According To Drs Soewarno Handayaningrat namely direct supervision, supervision is not directly, formal supervision, informal supervision and supervision administration. The purpose of this research is to analyze the implementation of supervision of the operation of the City Transportation Trayek Abdul Muis - Dago in the streets, analyzes the factors that become obstacles in the implementation of supervision in the operation of Transportation City Trayek Abdul Muis - Dago streets feast, and analyzing the efforts to overcome these obstacles.*

*The results of the analysis researchers illustrates that the implementation of supervision in the operation of Transportation City Trayek Abdul Muis - Dago streets feast optimization study the implementation of supervision of the city transportation by the Education Office in the relationship of the city of Bandung is not optimal enough especially in terms of supervision and operating with the existence of direct supervision, direct supervision is done by the Education Office in the relationship of the city of Bandung on supervision of the city, as transportation network provisioning trayek, passenger tariff determination, pengremajaan city, kuatilas transportation city transportation, the assignment driver transportation of the city and the lack of human resources inspector tennis, besides the condition of the terminal facility Dago damage so that the facility is not enough to support the users of transportation city that waiting in the terminal. In the implementation of supervision in the operation of transportation city trayek abdul muis - dago streets feast there is resistance factors in terms of the behavior of the driver of the city and transportation section of the strictness Bina Transportation namely weak awareness level in the city of transportation users.*

*Key Words : Implementation of Supervision, Transportation City.*