

## ABSTRACT

Marriage is easy to do, many things that need to be prepared ranging from rental buildings, invitations, documentation, catering, pelaminan, decoration, makeup, group music. Customers usually look for information about wedding supplies and go directly to a wedding reception. Dot Of Corner (DOC) is one of the companies engaged in event organizer, wedding, conference, gathering, birthday, photography. Problems that arise in the system of wedding initiation services are still conventional, such as customers who have to wait for specification information, wedding pricing and ordering messages are still written. Seeing the problem in need of a solution to maintain customer comfort to the event organizer dot of corners.

This research was conducted to analyze and apply the Information System of Initiation of Wedding Organizing in Event Organizer Dot Of Corner by using methodology of Structured Analysis and Design Method (SSADM), Work System Framework concept as.

The results of this study are. Event Organizer System. The benefits of this research is to provide solutions in improving the services of marriage so as to meet customer needs.

**Keywords :** Initiation Information System of Wedding Operation, SSADM Methodology, System Framework, Marriage.