

## **Abstract**

*In the area of trade problems that arise is a vehicle that is not possible to move continuously. Vehicle takes to stop for a while or berehenti long enough, so that the existence of a parking lot in the area of trade is very important and should be there.*

*The existence of a shopping center (Pasar Baru) is a prime tourist spot of shopping people from inside or outside Bandung. and strategic location in the center of the city became the target of the traveler. Even tourists from Malaysia and Singapore often visit the trade area. Thus, the area around the New Market attract many visitors to come to the region. With the pull of a visitor, we need a parking area for visitors around the area to park or dismiss his vehicle in the parking lot.*

*Location into the study area are sections of existing roads around the Pasar Baru area which is used as a parking lot both by visitors and by employees. Roads are among others that Pecinan Lama, Pasar Utara, Pasar Selatan, and ABC.*

*This research was done in an effort to determine the condition of parking in terms of the characteristics and needs of the parking space as well as provide recommendations on the parking area of study pecinan lama street, pasar utara street, pasar selatan street, Abc and pasar baru. Methods used include analysis parking characteristics, analyzes the need for space and parking lots as well as the aspirations of the use of parking facilities.*

*The results of the analysis proves that there are several parking locations namely pecinan lama roads, Abc roads and parking building pasar baru who have problems to parking space. where demand for parking space is greater than or exceeds capacity, besides it needs a bigger parking lot in comparison with existing parking lot. then the conclusion of the results of the analysis, the need for solving problems in performed space and parking on roads around the area of new markets such as by structuring existing parking location or setting up a new parking lot, enacting progressive tariff or by the use of a parking lot together.*