ABSTRACT

This study to determine the effect of training and motivation performance of employees either partially or simultaneously on PT Coca-Cola Bottling Indonesia Sumedang West Java. The research method used is descriptive research method and verifikatif with the population 133 and with number of samples 57 respondents. Data collection techniques used were observation, interviews, and distributing questionnaires. Analytically methods used are multiple linear regression, multiple correlation and coefficient of determination and hypothesis.

The results showed work training, motivation and employee performance PT Coca-Cola Bottling Indonesia Sumedang West Java can be said either. Work training and motivation give strong influence to the improvement of employees performance that is equal 67.4%. The influence of strong variable is work motivation with coefficient equal to 40.9%. While the training of 26.5%, and the rest is another variable this is not researched.

Key Word :  Work Training, Motivation, and Employees Performance