ABSTRACT

Under Law No. 32 of 2004 on Regional Governance and Law No. 33 on Decentralization and Fiscal Balance between Central and Local Government, then the government Sukabumi have greater authority to regulate and manage the affairs of government organization for the benefit and welfare of its people. Development should be performed in accordance with the conditions of the potentials and aspirations of the community. In the process of development, it is not possible if the measures taken is to prioritize all existing sub-sectors of the economy, because of limitations in both Sukabumi limited natural resources, human resources, and lack of funding to develop. Thus we need a sub-sector analysis of the determination of what constitutes a potential sub-sectors of the economy that is able to drive the economy.

The method of analysis used in this study are: Location Quetiont (LQ), Shift and Share, Multiplier Effect, Input-Output, Distribution Sturgess, AHP and Standard Deviation. In this study the field of business to be studied are grouped into 14 sub-sectors including: Manufacturing, Electricity, Water, Construction, Wholesale and Retail, Hotels, Restaurants, Transport, Communications, Banks and Financial Institutions Without a Bank, Building Lease, Corporate Services, General Government, and Private (Other Services).

Based on the analysis, in Sukabumi there are three sub-sectors of the economy with the potential classification of high and very high potential, that potential sub-sectors need to be prioritized in the construction or development in Sukabumi. The third potential subsectors were: Sub-Sector Wholesale and Retail, Transport Sub-Sector, and Corporate Services Sub-Sector. Judging from the relationship between sub-sectors of the economic potential of its functions, Sukabumi as a service center as a center of education and health services has not gone according to its function, whereas for Sukabumi function as a center of trade in services has been running according to its function because it has been supported by the potential economic sub-sector is more specific in Sukabumi.