

STUDENTS ATTITUDE OF ONLINE SHOPPING <b>Sentot Iskandar</b> .....	203-206
ANALYSIS OF CAREER DEVELOPMENT CIVIL SERVANTS CIMAHU CITY <b>Sri Hastuti, HRM. Juddy Prabowo</b> .....	207-220
THE BEHAVIOR OF ENGINEERING PROFESSION PRACTICES IN CONSTRUCTION INDUSTRY (CASE STUDY IN WEST JAVA PROVINCE) <b>Tia Sugiri</b> .....	221-228
THE USE OF DIGITAL TECHNOLOGY ON DESIGN STUDIO COURSEWORK <b>Tri Wahyu Handayani</b> .....	229-240
GREEN PRODUCT INOVATION STRATEGIES IN THE ATTEMPT TO GAIN COMPETITIVE ADVANTAGE IN INDONESIA <b>Hasnelly, Tanto Sriyono. Ali M, Eddy Yusuf SP</b> .....	241-246
BUILDING THE IMAGE OF VOCATIONAL INSTITUTION <b>Adriza</b> .....	247-258
BROADCASTING MEDIA CONSTELATION TO AFFIRM LOCAL AND IDENTITY CULTURE (CASE IN WEST JAVA, INDONESIA) <b>Atie Rachmiatie</b> .....	259-272
IDENTIFICATION OF COMPOUND EXTRACT PHYTOL PADINA AUSTRALIS AND TOXICITY TEST <b>Tri Saptari Haryani, Bina Lohitasari, Triastinurmiatiningsih</b> .....	273-280
INSIGHTFUL ENTREPRENEURSHIP EDUCATION DEVELOPMENT <b>Dety Mulyanti</b> .....	281-288
MODEL DEVELOPMENT STRATEGY LEARNING 5MT (SQRACT) DIMENSIONS BASED PROCESS FOR ENHANCING COGNITIVE ABILITY TO READ THE SCIENTIFIC DISCOURSE UNDERSTANDING CLASS X SENIOR HIGH SCHOOL <b>Rina Andriani, Yeti Mulyati</b> .....	289-296
THE IMPLEMENTATION OF COUNSELING COLLABORATIVE BASED LEARNING TO IMPROVE STUDENTS' CREATIVE THINKING ABILITY (A CASE STUDY ON SPECIAL NEEDS EDUCATION STUDENTS IN UNINUS) <b>Husen Saeful Insan</b> .....	297-308
THE INFLUENCE OF SERVICE QUALITY TOWARD CUSTOMER SATISFACTION AT REGIONAL WATER SUPPLY ENTERPRISE BANDUNG, WEST JAVA PROVINCE, INDONESIA <b>R. Taqwaty Firdausijah</b> .....	309-326