**IbM SENI LUKIS JELEKONG**

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***Abstract***

*As a famous painting production center in Bandung, Jelekong village has a great potential to be developed. More than 10% of the Jelekong population has profession as a painter. Various paintings from the village, but has the particularity that painting landscapes, especially views of rice fields, mountains, horses and even koi fish paintings made products to overseas already.*

*Specific problems faced is the display room or the showroom is dirty and disorganized, production management in this case painting techniques are only obtained by self-taught and hereditary legacy, marketing management are still not using the conventional and online media, and painting tools are sketchy .*

*The output of this activity can achieve the target of 80% as the ability to produce / painting techniques, marketing management in general, the convenience and cleanliness of the showroom and painting equipment, only online marketing achievements still 50% due to the reluctance of partners using online media as well as no specifically manage your blog / website, as well as sanctions for the success of online marketing as well not have had experience with online media.

Keywords: Jelekong painting art*