Chapter III
Research Methodology

3.1 Research Method

For this research, the writer will describe the method that will be used and some steps to gather data. Also, the writer will use the qualitative and descriptive approach as the method. Research methodology is the theoretical analysis of a way or method uses a systematic investigation to increase the knowledge.

According to Sugiyono (2011:2): "*Metode penelitian pada dasarnya merupakan cara ilmiah untuk mendapatkan data dengan tujuan dan kegunaan.*" (=The research method is basically a scientific way to obtain data for the purpose and usefulness).

Qualitative research is an investigative methodology described as naturalistic, field study, participant observer research. It emphasizes the importance of looking at variables in the natural setting in which they are found. In this paper, the writer used Qualitative Method as her basic research method because the writer likes to explain the data in sentences without any percentage, or mathematical technique.

Based on those explanations above, the scientific way means that research activity based on the characteristics of science, namely: rational, empirical, and systematic. Rational means that the activities carried out in ways that make sense

so that it can be understood by human reason. Empirical, meaning in ways that do can be observed by human senses so that others can observe and know how to use it. Systematic means that the process used in the research for the use of certain steps that are logical. So, from the explanation above, the research method is a method required by the writer to find issues that will be analyzed in this context to find what type of female empowerment in Beyoncé's song lyrics.

According to Sugiyono (2011:9): "*Metode kualitatif digunakan untuk mendapatkan data yang mendalam, suatu data yang mengandung makna. Makna adalah data yang sebenarnya, data yang pasti merupakan suatu nilai dibalik data yang tampak.*" (=Qualitative methods are used to obtain in-depth data; the data contain meaning. The meaning contains the actual data, the data must be a value that appears behind the data).

From the statement above, it means that the research conducted by the writer is research that examines the types, meaning, and female empowerment dimensions that represented in Beyoncé's song lyrics by collecting and conducting an analysis of the song lyrics that has been selected by the writer.

3.2 Procedures of Data Collections

For the process, the writer used some ways to collect the data to know the meaning of the song and what female empowerment dimension that represented in the song lyrics. There are some kinds of data collection as follows:

1. Primary Data

   Primary data is the data has obtained by reading and finding the lyrics that have a female empowerment dimension in the song lyrics using the order of signification that proposed by Barthes.

2. Secondary Data

   Secondary data is the data has obtained by the data that already exist for certain purposes literary study and some articles from the internet.

From 16 Beyoncé's songs about feminism, the writer chooses only 8 songs of her songs with random sampling to be analyzed, because the writer thinks it is more connected with the issue of feminism new era. In collecting the data, the writer downloads the eight Beyoncé's song and also download the lyrics through the internet. In this research, the writer uses some steps to get the data that related to the theories about female empowerment dimension that were also used by the writer. In interpreting the data, the writer explained the data that were analyzed to get conclusions.

3.3 Technique of Analyzing the Data

In analyzing the data, the writer analyzed the data by focuses on the types of female empowerment, and meaning of the lyrics contain in Beyoncé's song. Then, compare the data between theories that are used in chapter II with the song lyrics.

In collecting the data, the writer read some books related to the subject. She also learned the content of selected Beyoncé's song lyrics. She read the song lyrics, looked for the words, the sign that seems to have a female empowerment message, then underlined the sentences in every word that point to have a female empowerment message that contained in the song lyrics.

As an addition to support this research, the writer also used library research. The writer could find material to support his research topic by developing a research strategy. She could acquire a lot of reference through books from several writers. Besides that, the writer also used the internet as a supporting media to get some information needed for this research.

The writer uses some steps in collecting the data for this research. The steps are:

1. Reading the selected Beyoncé's song lyrics

The writer read the selected song lyrics from the beginning to an end in order to find out the meaning of Beyoncé song lyrics, and how Beyoncé song lyrics are portraying female empowerment.

2. Selecting the Beyoncé's song lyrics

   The writer collects the data from the selected song lyrics to look and know the words, the type of female empowerment, the meaning of Beyoncé song lyrics, and how Beyonce song Lyrics portraying female empowerment.

3. Clarifying the song lyrics

   After documenting the song lyrics, the writer underlined and quoted the sentences in every word that describe the meaning song lyrics and which are represented female empowerment dimensions.

4. Analyzing the data

   In this section, the writer will analyze the types and meaning which exists on the selected song lyrics.

5. Finding and Concluding the song lyrics

   Then finally, the writer will find the types and meaning that appeared in Beyoncé's selected song lyrics and also make a conclusion as a result of the writer's research.