ABSTRAK
PENGUKURAN KINERJA SUPPLY CHAIN DI CV. CIHANJUANG INTI TEKNIK DENGAN MODEL SCOR (SUPPLY CHAIN OPERATION REFERENCE)

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Supply chain performance measurement is the one of the necessary activity in supply chain. Measurement is done as company reference to improving its performance. The results of the measurement can be company object review in decision making. These company object review to be identified, corrected and become the determinant of the company's strategic direction. CV Cihanjuang Inti Teknik is one of the companies that do not have guidelines to measure its supply chain performance. Assessment of supply chain performance in CV Cihanjuang Inti Teknik base on company subjectivity. Therefore, this research take supply chain performance measurement in CV Cihanjuang Inti Teknik. Supply Chain Operation Reference (SCOR) is a model to measure supply chain performance. SCOR model are known five attributes such as reliability, responsiveness, agility, cost and asset. SCOR model helps companies in determining priority of excellence in the company with performance attributes. After data processing is done, then it is known that score of supply chain performance in CV Cihanjuang equal to 66.08%. That score means that supply chain performance in CV Cihanjuang Inti Teknik appertain to “average” category on performance indicator table. The result of data processing is also know priority of performance attribute from higest to lowest such as performance attribute reliability with 19.8%, performance attribute asset, performance attribute agility (upside supply chain adaptability) with 16.79%, performance attribute responsiveness with 10.48%, performance attribute cost with 8.72% and performance attribute agility (upside supply Chain flexibility) with 6.31%.