**ABSTRACT**

***This study titled, “Communication Value of Nyawang Bulan Tradition in Sinar Galih Village, Banten Province”. The purpose of this study was to determine how communication pattern Sinar Galih cultural of traditions of nyawang bulan.***

***The research method used a qualitative research method. Data was collected through library research, field study, participant observation, and interviews with four informants. Data analysis techniques in the research carried out by using data reduction techniques, data presentation and conclution drawing or verification.***

***Based on the results of the research, the results obtained that the tradition nyawang bulan become one of the arena of community gathering Sinar Galih, there are several forms of communication created therein. Cultural values, social values, and communication values ​​are clearly visible. The tradition involves all societies, from young to old, even rich or poor involved. The process that starts from the preparation to the execution, all the people work together, collect food and prepare entertainment. The implementation is lively because of the many entertainment that is displayed. But it does not eliminate the sacredness of tradition, because the main procession of praying is still done.***

***The things that the researcher wants to recommend as inputs is that this tradition should be preserved and maintained and characteristic of Sinar Galih village community in realizing cultured Indonesia, the central government and local government can take part in preserving and making this tradition as a tourist attraction, and expected in the community of Sinar Galih village with this tradition, will further strengthen the relationship between individual and community groups.***