

ABSTRACT

The title of this research is the Influence of Video Media Usage on Student Motivation of Class X SMKN 6 Bandung on PPKn Semester Odd Year Subject academic year 2017/2018. The object of this research took place at SMKN 6 Bandung. Population taken in this study class X students amounting to 85 students, therefore the authors conducted population studies in this study.

The purpose of this research are: (1) to know whether video media utilization can influence student's learning motivation in PPKn lesson (2) to know what factors influence student's learning motivation in KDP lesson (3) to know effective way in motivate student learning especially in PPKn lesson.

The method used in this research is a causal associative with quantitative approach. Data collection techniques used are survey and questionnaire with data processing techniques validity test, reliability test, simple linear regression analysis and coefficient of determination. The hypothesis in this study is "because of the many students who feel saturated then the use of video media on learning will improve student learning motivation"

The results of this study is there is a correlation between variables X with variable Y of 0.831 which means the correlation is positive. To know the functional relationship between variable X and Y variable then used simple linear regression analysis with result of calculation as follows: $Y = 3,513 + 0,876X$ mean that every video media added 3,513 hence student learning motivation increased equal to 0,876. To know how big influence of X variable (Video Media Usage) to variable Y (Student Learning Motivation) hence used coefficient of determination with result of calculation equal to 69,1% then other part determined by other factor both from inside and from outside student learning environment.

The conclusion of this research hypothesis that is acceptable, as the end of the study the author conveyed the advice to the teacher that should be able to continue to develop and apply the video media, especially on the subject of PPKn, to the practitioners or other researchers in the field of education aga can conduct similar research with different media so obtained an alternative for improving the understanding of learning on the next subject and to the school to continue to improve the means of support to facilitate the learning process so that learning objectives can be achieved.

Keywords: Video Media and Student Motivation