## ABSTRACK

The title of this research is the Influence of CTL Method Implementation on Student Learning Interest in Construction and Entrepreneurship Lesson Class X JB-3 SMK ICB Cinta Wisata Bandung.

The purpose of this research are: (1) to know the application of CTL method on the subjects of entrepreneurship and entrepreneurship class X JB-3 in SMK ICB Cinta Wisata Bandung. (2) to know the students' interest in the subjects of entrepreneurship and entrepreneurship class X JB-3 in SMK ICB Cinta Wisata Bandung. (3) to know how big influence between applying of CTL method to student learning interest in construct subject and entrepreneurship class X JB-3 in SMK ICB Cinta Wisata Bandung.

The method used in this research is survey. Data collection techniques used are observation and questionnaire with the technique of data processing validity test, reliability test, data normality test, simple linear regression analysis and coefficient of determination, research hypothesis reads "There is influence between CTL (X) method to student learning interest (Y) On the subjects of construction and entrepreneurship ", the variable X and Y variables of 0.542 or 54.2%

For the functional relationship between variables X and Y variable then used a simple linear regression analysis with the following calculation results: Y = 7,752 + 0.655 X means That each method of CTL is 7,752 then the interest of learning increased by 0,655 To know how big influence of X variable (CTL method) to variable Y (interest learn), then use coefficient of determination with result of calculation equal to 54,2% then some other determined by other factors that are not examined.

The conclusion of the research hypothesis is acceptable, as the end of the study The authors suggest to the students to improve the quality of learning, to the teacher so that it should be able to continue to develop and apply the CTL method, to the school to advise teachers to use varied learning methods, and to other practitioners or researchers in the field of education in order to conduct research similar to the method which is different so that obtained a variety of alternatives to increase understanding of learning on the next subject.

Keywords: CTL method, Interest Learning.