The aim of this Classroom Action Research(CAR) is to improving motivation and learning outcomes of students with implementing multimedia learning in subtopics: Unity in Diversity. This Classroom Action Research(CAR) is held at 4th grade class SDN Gentra Mesekdas Bandung. This research is motivated by students condition in a classroom now, that don’t have motivation and learning result good enough, because current teacher learning method is not inovative enough and sometimes students feel bored. This research is using Arikunto Research Design for Classroom Action Research Method. This research have 3 cycles and for collecting data is using observation, test result, and questionnaire. The result of this research is showing that using multimedia can improve their manners, caring attitudes, motivation, skills, and espacially learning outcomes. Assessment result of learning outcomes is showing an increase in value(35.71% for 1st cycle, 69.04% for 2nd cycle, 92.85% for 3rd cycle). As well as assessment result of students manners is showing an increase in value(59.67% for 1st cycle, 67.11% for 2nd cycle, 80.95% for 3rd cycle). And assessment result of students caring attitudes is showing an increase in value(59.97% for 1st cycle, 65.17% for 2nd cycle, 83.18% for 3rd cycle). Likewise assessment result of students motivation is showing an increase in value(60.96% for 1st cycle, 70.36% for 2nd cycle, 86.85% for 3rd cycle). And the last but not least assessment result of students skills is showing an increase in value(50% for 1st cycle, 69.04% for 2nd cycle, 88.09% for 3rd cycle). Conclusion of this research result is got that multimedia learning method can improve 4th grade student attitudes, cares, motivations, skills, and learning outcomes about subtopics unity in diversity at 4th grade class.

Key words: Multimedia, Motivation, and Learning Outcomes.