

ABSTRACT

The title of this research is the Influence of Interactive Power Point Learning Media on Student Interest in Economics Class X IIS 4 in SMAN 16. The problem in this research is the teaching method used by the teacher only lecture, so that the passive students in following the process of learning activities that resulted in interest Student learning decreases and influences student learning outcomes. The purpose of this study is to determine how much influence the application of interactive learning power point media to the interest of students learning class X IIS 4 in SMA Negeri 16 Bandung. The method used in this research is the method of explanation of explosive associative causal level. Data collection techniques used are observation, questionnaire, with data processing technique validity test, reliability test, data normality test, correlation, simple linear regression analysis, and coefficient of determination by using the program SPSS 21.0 for windows. In this study the sample used Sample Jenuh (Census), namely students of class X IIS 4 in SMA Negeri 16 Bandung second semester academic year 2016/2017 which amounted to 38 students. The results showed that there is influence of Interactive Power Point Learning Media on Student Learning Interest. This is seen from the data processing using the program SPSS 21.0 for windows.

Result of data if there is correlation between variable X and Y variable equal to 0,638 that mean correlation very strong, simple linear regression equal to $Y = 12,791 + 0,394 X$, and coefficient of determination or R^2 equal to 40,8%. The result of the calculation of the average questionnaire items consisting of three dimensions of variable X that is equal to 82.6% which indicates students agree that interactive learning point learning media can improve student learning interest. The average result of each questionnaire item consisting of two dimensions in the Y variable is 79.06% which indicates that the students agree other factors that influence the student's learning interest are the factors inside (physical and psychic) and from outside himself (environment, Community). As the end of the study the authors convey the advice to the economic teachers to create an atmosphere of learning that can provide opportunities for students to play an active role in the learning process. Learning Media Interactive Power Point is an alternative media that can be used by teachers in the learning process because it has benefits for students to be able to think critically and based on understanding rather than memorization.

Keywords: Interactive Power Point Learning Media, Interest in Learning.