

ABSTRACT

The title of this research "The Influence of Concept-Based Map Method of Audio-Visual Concept on Understanding Concept of Student Case Study on Economic Subject Sub Subjects Describe Accounting As Information System Class XI IP3 SMA Pasundan 2 Cimahi". The purpose of this study is to determine the effect of concept-based audio-visual concept method and understanding of the concept of students in economic subjects sub-subject describes accounting as information system class XI IPS3 SMA Pasundan 2 Cimahi and to determine the effect of the method method of audio-visual bers concept for Improve understanding of student concepts in economic subjects sub-subject describes accounting as information system class XI IPS3 SMA Pasundan 2 Cimahi. The method used in this research is survey. Subjects in this study were students of class XI IPS3 SMA Pasundan 2 Cimahi which amounted to 26 students. Data analysis used is data verification analysis through mean calculation (mean) score with help of SPSS 21.0 for windows. The results of recapitulation of the average score of respondents' responses on the concept-based audio-visual concept map method is 3.9, while the understanding of student concept is 3.99. Thus it can be concluded that the responses of respondents to the influence of the concept map method to improve students' concept understanding can be said "Good" based on data analysis that has been done then obtained the results of research of visual-based concept map method that is coefficient of R square determination 0,194%. It is stated that X variable has influence of 19,4% to Y variables with the remaining 81,6% influenced by other factors. Factors that give influence to variable Y as much as 19,4% caused by indicator of variable X in the form of concept map method method and audio-visual media gain. The conclusion of the research is acceptable, as the end of the study, the authors menyarankan suggestions if have students who tend to have passive characteristics, teachers should use a variety of interesting learning methods combined with audio-visual learning media is video playback related to the subject matter that will be delivered because of the way This can make students better understand the subject matter that is delivered and will improve student learning outcomes.

Understanding Keywords: Concept Based Audio-Visual Concept Map Method And Student Concept.