ABSTRACT
Writing is an activity to create a record or information on a media using the script. Media is a tool or means used to convey messages from communicators to audiences. Based on preliminary observations made it is known that the skills to write short stories students class XI SMA Negeri 22 Bandung is still lacking. Lack of student skill in short story writing is caused by three factors, namely teacher factor, student factor, and environmental factor. From various kinds of problems that need to be addressed is the lack of ability of students in determining ideas to start the story and the lack of motivation of students in learning to write short stories. One alternative to overcome the difficulties of students is by using mendia video clip track, this media will make it easier for students to develop ideas and direction of writing into a good short story. Based on the above explanation, this study examines two problems that is to know the ability of the authors plan, implement, and assess the learning of writing short story text with Media Video Clips Songs in students class XI SMA Negeri 22 Bandung. Tujuan this study is to determine the ability of authors plan, implementing and assessing the learning of writing short story text with Media Video Clips Songs in students of class XI SMA 22 Bandung, to know the ability of students class XI SMA 22 Bandung in writing short stories text, to determine the effectiveness of Media Video Clips Songs on learning to write text short stories of students class XI SMA 22 Bandung. This study uses quasi experimental design with the subject of the students of class XI IPA I SMA Negeri 22 Bandung, amounting to 38 students. The research variables are divided into two namely the variable of short story writing skills and the variable use of video clip media in learning to write short stories. Research instruments are test instruments and non-tobacco instruments. Data collection techniques in this study using test techniques and techniques nontes. Data analysis is done qualitatively. The results of this study indicate an increase in the skills of writing short stories students class XI IPA I SMA Negeri 22 Bandung through media video clips songs. The average grade grade 81.6 with enough category, with an increase of 11.76 and belonging to either category. After students use the media video clips to write short stories there is a change in student behavior. Students who previously felt less enthusiastic about learning to write short stories become enthusiastic, excited, and interested after following a short story writing lesson.

Keywords: Writing, short story writing skill, video media song clip.