## ABSTRACT

The title of the research is "influence of mind mapping learning media against student interest learning to economy subject grade XI Social 1 at 27 Bandung Senior High School in 2016-2017". ". Based on reviews at 27 Bandung Senior High School on grade XI Social 1. Conventional learning (discourse) only makes students less active and inert for receiving learning materials, because learning centered on the delivered also that can't perceptible maximally. Purpose of the research is (1) to discover application (utilization) mind mapping media to economy subject in grade XI Social 1 27 Bandung Senior High School. (2) to discover student interest learning in economy subject grade XI Social 1 27 Bandung Senior High School. (3) to discover as much as big influence of mind mapping learning media against student interest learning to economy subject at 27 Bandung Senior High School. The Research method is survey. File Collection technique is observation and Quosioner with file tabulation technique validity test, reability test, normality test, simple linear agrestion analysis and determination coefficient. Research Hypothesys is "there is influence between mind mapping learning media (X) against student interest learning (Y) in economy subject. The result of the research is infuence between variable X and variable Y in amount of 0,336 or 33,60%. To discover functional intercourse between variable X and variable Y then used simple linear agrestion analysis with counting result as that : Y = 9,915 + 0,537 X it's mean that every mind mapping learning media increase 9,915 then interest learning increase in amount of 0,537. To discover in amount of big influence variable X (mind mapping learning media) against variable Y (interest learning), then used determination coefficient with counting result in amount of 33,60% then in part of others determined by other factor who not be inspected. Hipothesis research Conclusion be able acceptted, as last research, writer relay suggestion to teacher that sould used interest learning media variation realated with subject who will relay, because this way can make student active and creative to learn. To practitioners or researcher same with learning media and different methode that obtained much alternative for increase learning comprehension to next discussion principal and for the school as study material to school and recommend teacher to used learning media who could increase learning achievement student for support scientific approach and great learning media.

Key word : mind mapping learning media, interest learning