

ABSTRACT

In act No. 2 of 2011 on political parties states that one of the functions of political parties is as a means of political education for members and the wider community to become citizens of Indonesia who are aware of their rights and obligations in the life of society, nation and state. This means that all political parties in Indonesia have an obligation to conduct political education to all levels of society, with materials that have been regulated in law No. 2 of 2011 on political parties.

The purpose of this research is to describe the role of branch manager of the Gerindra party of Kronjo Sub-district, Tangerang Regency, in giving political education to the youth in Kronjo Sub-district, as well as the driving and inhibiting factors during political education. The research method used is descriptive qualitative, data collection is done by observation, interview, and documentation. Sources of data were obtained from the branch manager of the Gerindra Party of Kronjo Sub-district, Tangerang District.

The result of the research shows that the chief of branch of Gerindra party in Kronjo Sub-district Tangerang Regency has indeed conducted political education to the public, however the political education given is not maximal yet. There are several things that influence political education so that political education is not maximal. This study recommends that there is a need for change in providing political education to the community, whether it is a change of form of communication, material, setting or place of operation and method, in order to achieve the real purpose of giving political education to the community.

Keywords: Political Party, Gerindra Party and Political Education