

Abstak

Penelitian ini bertujuan untuk memberikan gambaran bagaimana Profitabilitas, *Good Corporate Governance* dan Nilai Perusahaan pada Perusahaan Peserta CGPI (*Corporate Governance Perception Index*) yang Terdaftar di Bursa Efek Indonesia Periode 2011-2014. Serta mengetahui pengaruh Profitabilitas dan *Good Corporate Governance* Terhadap Nilai Perusahaan.

Metode Penelitian yang digunakan adalah metode deskriptif verifikatif. Populasi dari penelitian ini yaitu sebanyak 55 perusahaan Peserta CGPI (*Corporate Governance Perception Index*) yang Terdaftar di Bursa Efek Indonesia Periode 2011-2014. Metode pemilihan sampel penelitian ini menggunakan metode purposive sampling dengan total 9 perusahaan yang memenuhi kriteria. Analisis data dilakukan dengan menggunakan uji asumsi klasik dan pengujian hipotesis dengan regresi linier berganda.

Berdasarkan hasil penelitian bahwa sebagian besar Perusahaan Peserta CGPI (*Corporate Governance Perception Index*) yang Terdaftar di Bursa Efek Indonesia Periode 2011-2014 memiliki rata-rata profitabilitas sebesar 0,021, *Good Corporate Governance* memiliki rata-rata sebesar 83,30, dan kemudian Nilai Perusahaan yang memiliki rata-rata sebesar 1,89. Secara Parsial Profitabilitas berpengaruh terhadap Nilai Perusahaan, kemudian *Good Corporate Governance* berpengaruh terhadap Nilai Perusahaan, dan secara simultan Profitabilitas dan *Good Corporate Governance* berpengaruh terhadap Nilai Perusahaan.

Kata Kunci : Profitabilitas, *Good Corporate Governance* dan Nilai Perusahaan

Abstract

The main aim of this research is to explain the overview of Profitability, Good Corporate Governance and Corporate Value company Participant CGPI (Corporate Governance Perception Index) were listed on the BEI Period 2011-2014 and to find out Profitability and Good Corporate Governance influence Firm Value.

The method which utilized in this research was verificative descriptive method. The population of this research were 55 CGPI Participants companies (Corporate Governance Perception Index) were listed on the BEI Period 2011-2014. This research sample selection method using a purposive sampling method with a total of 9 companies that meet the criteria. Data analysis was done using the classic assumption test and hypothesis testing with double linear regression method.

According to the results of research that the majority of Companies Participants CGPI (Corporate Governance Perception Index) were listed on the BEI 2011-2014 Period has an average profitability of 0.021, Good Corporate Governance has an average of 83.30, and then the value of the company which has an average of 1.89. Partially affects the profitability of the company, then the value of Good Corporate Governance to Corporate Values, and simultaneous profitability and Good Corporate Governance to corporate values.

Keyword: Profitability, Good Corporate Governance and Enterprise Value