

ABSTRACT

Cadre recruitment practices of the political parties in Indonesia are still far from the expectations of the cadre recruitment failure, because many political party gave birth to the cadres of the party cadres. This is an instant party cadres make black faces in Parliament House and in the Government. Formulation of the problem in this research are (1) How the cadre recruitment process run Ranting Party Gerindra Dapil 2 Indramayu? (2) what have been the obstacles the party cadre recruitment Ranting Party Gerindra Dapil 2 Indramayu? (3) How the efforts of Ranting Party Gerindra Dapil 2 Indramayu city to improve the quality of licensed to fit the expectations of society? Therefore the author aims to understand the object ditelitinya. The design of data collection were used in this research is, observation, interviews, and Documentation Study. The research results showed that (1) the process of cadre recruitment run DPC Party Gerindra Bandung that is DPC just follow the instruction of the DPP who has already run through cadre education in hambalang in terms of Party cadre recruitment process Gerindra still embraced the sisitem centralization. The DPC also do cadre recruitment and training, activity was attended by DPC, PAC, twigs and wings of the party. So the cadres in the city of Indramayu, DPC will have the knowledge and insight of political education, thus Popularitas and Elektabilitas the party will rise when the evidence of Generra cadre quality. (2) the constraints of party cadre recruitment DPC Gerindra Indramayu city that is still a lot of members have not fully active in the activities of the party so impressed just take names and simply sign a card get a member and then have an impact on the performance of the party's overall Gerindra. And from the human resources in terms of Intellect in terms of lack of knowledge about the political and educational insights nationality (3) efforts of DPC Party Gerindra Indramayu city to improve the quality of licensed to fit the expectations of the community by way of holding a program that come into contact with the community for example economic empowerment program, Ministry of health and Ministry of education.

Key words: Popularitas and Elektabilitas, Cadre recruitment and Political Parties.